



BRYAN SCOTT
scottportfolio.net

EXPERIENCE:

American First Finance: Senior UI/UX Designer

September 2018 – Present

- Designed front-end UI/UX for corporate, product and loan application sites.
- Established corporate and product branding.
- Built design systems and symbol/component libraries.

IDLife: Senior Graphic Designer

September 2016 – September 2018

- Provided creative direction to internal design team. Designed for front-end UX/UI, social media, events, packaging and print.
- Established new corporate branding and developed aesthetics for previously unbranded events, packaging, promotions and social media campaigns.
- Coordinated and directed celebrity photo shoots with Troy Aikman, Ivan 'Pudge' Rodriguez, Jen Widerstrom and Jenna Owens.

WorldVentures: Art Director

August 2011 – September 2016

- Led team of 30+, providing print, web, email and video creative direction.
- Designed for print and digital: magazines, websites, signage, merchandise, product packaging, POP, branding, photo retouching, social media and events. Coordinated/directed photo and video shoots, attended press checks.
- Creative contributions facilitated 167% growth through 2013 (\$131.8 million in revenue), succeeded by maintained 71% annual growth year-over-year, surpassing \$1 billion in sales in 2015.

Truco Enterprises: Senior Graphic Designer

September 2007 – August 2011

- Designed for On The Border Products consumer packaged goods (print and digital), including packaging, displays, POS/shopper marketing, web, social media, ads and sales tools. Coordinated, directed and performed photo shoots. Attended press checks.
- Creative contributions facilitated consistent \$6.5 million annual revenue year-over-year.
- Received numerous design awards, including IMDA, GDUSA and the Institute of Packaging Professionals.

Ivie and Associates: Graphic Designer

February 2006 – September 2007

- Designed for 20+ clients, including Sam's Club, DSG and Albertson's Grocery.
- Created ads, magazines, catalogs, circulars, signage and displays. Retouched photography, directed photo shoots and attended press checks.
- Increased online store traffic via print/web publications and seasonal catalogs.

PROFICIENT IN:

- Sketch
- Figma
- InVision
- Abstract
- Adobe Creative Suite:
Photoshop, Illustrator, Premiere, Audition, InDesign, Dreamweaver, Edge Animate, XD, Acrobat
- Microsoft Office
- Keynote
- Avid Pro Tools
- HTML, CSS

AWARDS:

HOW Design Award

Award for design of WorldVentures publication, Voyager Magazine.

D Magazine

Gallery headliner print featured in online article.

IMDA - Best Part Design

In-Mold Decorating Association award for On The Border drink mix packaging.

Graphic Design USA

American Packaging Design Award for On The Border product packaging.

Ameristar Award

The Institute of Packaging Professionals award in the category of Beverage Containers.

EDUCATION:

Savannah College of Art and Design

2001-2005: Savannah, GA

BFA in Industrial Design (181 credit hours). GPA: 3.71. Graduated Magna Cum Laude; with Honors. Tau Sigma Delta Honor Society; Dean's List.

References available upon request.